North Westdale News

AUGUST 2014 Volume 35 - Issue 2

North Westdale Neighborhood Association

P.O. Box 642522, L. A., CA 90064

www.northwestdale.com - groups.yahoo.com/group/NWNA



FRIDAY, SEPTEMBER 12, 2014

5:00 PM - 7:30 PM

AMATEUR TALENT SHOW

BAKE SALE

FOOD TRUCK

CHILDRENS' ACTIVITIES

BLOCK



(Event to be held in the rear Parking Lot—Federal Avenue & Clarkson Road)

Key Ingredients for a Successful Fall Block Party:

- Talent: Amateur talent of all ages. Sign up now.
- Bakers: To participate please contact our Bake Sale Coordinator:

Are you willing to share your recipe? We will compile a NWNA recipe book!

• Attendance: Come with your family, neighbors and friends.

Bring your appetite to buy something tasty from the Food Truck.

- Volunteers:
 - 1). Contact for a sound system?
 - 2). Entertainment (band or DJ recommendations appreciated!)
 - 3). Assist with sound operation, decorations, kids area, event set up and break down.
 - 4). And/or any other skill you can contribute.

For more information contact:

Event Producer: Natalie McAdams - natalie@namevents.com - 310-996-1030 Bake Sale Coordinator - Virginia Ernst - ernst@usc.edu - 310-473-8370 NWNA President - Martin Rubin - martinrubin@earthlink.net - 310-479-2529



NWNA OFFICERS

Martin Rubin, President
(310) 479-2529
martinrubin@earthlink.net
Virginia Ernst, Vice President
Joan Winters, Secretary
Matthew Roethle, Treasurer

Web Master - Andrew Parke Newsletter Editor—Martin Rubin Block Captains (and Alternates) needed! Call: 310.479.2529

2400 Bundy - 2500 Bundy (west side) - 2400 & 2500 Stoner

CALENDAR

Sunday August 24 - 3:00 PM - Early Music Sing Along - Saint Andrews Sanctuary Friday, September 12 - NWNA Block Party/ Talent Show/ Food Truck/ Bake Sale Saturday, October 25 - NWNA Garage Sale - Get your things sorted early

Have a story idea, news, or an event of interest to the neighborhood?

310.479.2529 - martinrubin@earthlink.net - Deadline for the September Newsletter is August 25.



President's message: by Martin Rubin

This summer has been unusually humid and yet we are deeper into a serious drought here in California than ever before. We can't afford to waste water. Some neighbors are looking into the DWP \$3/square foot rebate offer for removing a lawn and replacing it with drought tolerant plants. When your new garden is established you will be amazed at how much less water you use. Grow some milkweed plants and you will have year round beautiful Monarch butterflies.

Homeowners can install up to 2,000 square feet of environmentally friendly landscape. Participants need to pre-apply for a rebate and receive DWP approval before starting the turf replacement. The agency will also inspect lawns before

the removal starts and after landscaping is completed. The process can be initiated by going to www.ladwp.com/CF. Participants are required to submit a photo of their lawn and a description of the planned project.

Your NWNA has been working on what has now evolved into our Fall Block Party which will include a talent show, a bake sale, children's activities and a popular food truck (see the front page for more details).



With regard to our critical airport issues. Please contact me if you want to get involved. I strongly encourage all residents to do so. We can make a difference! You may have seen the lawn signs and stickers popping up around our neighborhood and other neighborhoods. Contact me if you want a sign.

FREE "No Jets" lawn sign and/or sticker.

Next year the Santa Monica Airport Agreement will expire. The future of the airport is up in the air. The City of Santa Monica is investigating possible closure of their airport or a possible option to shorten the runway. Communities that are negatively impacted by the airport are joining together to represent their interests. Your involvement is critical!



We have eight new Block Captains. Only a few blocks still need a Block Captain to distribute our monthly NWNA Newsletter (see top of page 2). We also need alternates for when a Block Captain is not able to deliver the newsletter.

(You do not have to live on the block to be a Block Captain.)

Dues received increased slightly to \$2,890 from last year's \$2,730.

Please consider advertising your business in our newsletter. Local exposure can be a win-win-win for you, North Westdale residents, and the NWNA. We will now be printing more newsletters to also include apartment buildings and drop off some at nearby central locations such as the Mar Vista Farmer's Market.

I will work with Saint Andrew's to schedule the dates for our General Meetings. Our first meeting will be in October. The meeting dates will be listed in the September Newsletter.

Over the summer have heard from several of you and I am hopeful that throughout the rest of the summer I will be hearing from more of you. What are your interests? What speakers and topics would you like to have addressed at our General Meetings?

Let's work together to improve our neighborhood.

Thank you, Martin Rubin, NWNA President martinrubin@earthlink.net - 310.479.2529

TREASURER'S REPORT		
North Westdale Neighborhood Association		
Cash Sources and Uses		
For the Year Ending June 30, 2014		
Cook belongs as of light 1, 2012	Ś	4.997.3
Cash balance as of July 1, 2013	Þ	4,997.3.
Sources		
Dues Received		2,890.0
Newsletter advertisements		5,345.0
Funds from MVCC		299.7
Mega Garage Sale Income		140.0
Total sources of cash		8,674.7
Uses		
Newsletter		3,860.3
Meeting Hall Rental		440.0
Advertising-Mega Garage Sale		20.0
Post office box		78.0
Bank & Paypal charges		15.2
Office supplies		49.8
Total uses of cash	_	4,463.4
Cash balance as of June 30, 2014	\$	9,208.6



Friends of Daniel Webster Middle School Booster Club

Contact : (818) 554-9155 (310) 235-4600



Richland Avenue School 11562 Richland Ave. - 90064 310/473-0467

www.richlandavenueschool.org www.richlandbooster.com JOUYSSANCE PRESENTS
EARLY MUSIC SING ALONG
Sunday August 24 - 3:00 PM
Saint Andrew's Sanctuary
For more information, Contact:
Lauren Stoebel - (213) 533-9922
lauren@jouyssance.org
jouyssance.org/concerts



Mar Vista Farmers Market Report. By Wayne Matsuyama

The only thing better than spring time at the Mar Vista Farmers Market is its summer season. While some summer vegetables are The summer cornucopia continues at the Mar Vista Farmers Market. Tables are loaded with beautiful vegetables and fruits, and the streets are filled with shoppers, families and friends.

You can walk by a stall and find bell peppers in orange, green, pale yellow, purple and red. Pick from a variety of eggplants: Italian, Chinese, Japanese, small round purple, oblong white, long green. Choose from violet figs, reddish Osbomes, Texas green or black mission figs.

At Elser's Country Farm and you'll find heirloom cucumbers: a bulbous orange prickly variety, Hmong red or African Horn. Heirloom watermelons include Alibaba, Picnic or Ancient, all with red flesh or White Wonder with its pale flesh. There's an heirloom cantaloupe (with green flesh), the same variety Thomas Jefferson once grew and commercially cultivated in the U.S. in 1824. Arnett Farms continues carrying a dazzling array of apricots, plums, nectarines and pluots whose names alone dare you not to try a sample or two.



Sign up <u>now</u> to participate!

10th Annual NWNA MEGA Garage Sale

Saturday, October 25, 2014 10:00 AM to 3:00 PM

Take advantage of this opportunity to clear out clutter and things gathering dust in your house.

Make extra money!

Again we are requesting a volunteer registration donation of \$5 to help our NWNA treasury.

To register for our NWNA annual neighborhood-wide garage sale, we will need your name, address, and contact information. E-mail martinrubin@earthlink.net or call 310-479-2529





Pacific Area Senior Lead Officer - Adrian D. Acosta 37285@lapd.lacity.org - 310.622.3973

Visit: NWNA.com for links to: "L.A.P.D Crime Statistics"
And to "5 Points of Contact" for Pacific Police Division
Anti-Graffiti Request System http://anti-graffiti.lacity.org/

Also check out the MyLA311 app for a variety of City Services. http://lacity.org/MyLA311/index.htm

WESTSIDE PET SITTING Marilyn Noyes, Animal Care Consultant (310) 826-8747













Serving the Westside since 1993 MarNoves@MSN.com Bonded & Licensed 310-397-9493

310-837-9813

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35 Years Experience 24 Hour Emergency Service Licensed * Bonded * Insured All Work Guaranteed

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Concerned Residents Against Airport Pollution

Serving North Westdale for more than a decade.

310.479.2529

THE

www.jetairpollution.com



THINKING **ABOUT SELLING** YOUR HOME? CALL US TODAY!

HOMES SOLD IN NORTH WESTDALE

Last 90 Days

	Bed	Bath	Sq.Ft.	Listed Price	Sold Price
2753 CEILHUNT AVE	4	2	1,671	\$1,099,000	\$1,200,000
2547 S WESTGATE AVE	2	1	1,089	\$749,000	\$835,000
12110 SARDIS AVE	3	2	1,880	\$949,000	\$970,000
2555 S WESTGATE AVE	3	2	1,642	\$798,500	\$847,000
2738 CEILHUNT AVE	3	2	1,433	\$879,000	\$862,750
2461 WELLESLEY AVE	4	3	2,590	\$1,495,000	\$1,450,000
2828 CEILHUNT AVE	3	2	1,243	\$869,000	\$875,000
2747 ARMACOST AVE	4	2	1,841	\$949,000	\$965,000
2809 BUTLER AVE	3	2	1,669	\$849,000	\$865,000
2507 GRANVILLE AVE	4	2	2,563	\$1,195,000	\$1,205,000
2745 FEDERAL AVE	2	1	852	\$695,000	\$760,000
12111 SARDIS AVE	2	2	1,301	\$725,000	\$740,000
2728 STONER AVE	3	2	1,283	\$869,000	\$930,000

SHERRI NOËL **TEAM LEADER & LISTING SPECIALIST**



Richard B. Page

Certified Public Accountant Tax Controversy Specialist



2800 28th Street, Suite 208 Santa Monica, CA 90405

tel: (310) 450-8875 fax: (310) 450-8876

email: richard@rwwcpa.com web: rwwcpa.com



Sundays 9 am - 2 pm Grand View @ Venice Blvd www.MarVistaFarmersMarket.org

The North Westdale Neighborhood Association Is in Zone 2 of the Mar Vista Community Council.

> For More Information, Visit: www.MarVista.org