November, 2017 Volume 38 - Issue 3

North Westdale Neighborhood Association P.O. Box 642522, Los Angeles, CA 90064



www.northwestdale.com North Westdale groups.yahoo.com/group/NWNA

Proposed 4 story mixed use building at 11671-11677 National Blvd., consisting of 46 apartment units with office and retail spaces over 2 levels of subterranean parking. (location outlined in yellow below)



This proposed project is disrespectful to the character and height of the Colonial Corners' existing buildings and to the neighborhood.

The property owner/developer has avoided public outreach to the surrounding community, the North Westdale Neighborhood Association, and the Mar Vista Community Council.

Notice of the proposed demolition was mailed only to the neighbors bordering the proposed development.

The NWNA and the MVCC are making efforts to address concerns.

President's message: by Martin Rubin



Dear Neighbors,

Our first meeting of the new NWNA year was well attended and informative.

Thank you to our speakers and to all who attended (see Joan's minutes on the next page).

Our next NWNA meeting will be January 25, 2018.

We are now faced with another development project that will no doubt affect our neighborhood. On November 2, the MVCC PLUM Committee will have discussed this project and voted on a Policy Motion (see below). If passed, it will go before the full MVCC Board of Directors at their November 14 meeting. Send me an email if you are interested in updates on the motion's progress and what you (we) can do. Note that the developer is eager to begin demolition and start removal of the subsurface for two levels of underground parking. Neighbors feel that this project is out of character with our neighborhood and fear it will set a precedent for similar future development.

National and Barrington is already traffic-challenged. Our quiet neighborhood streets are now absorbing cut-through.

National and Barrington is already traffic-challenged. Our quiet neighborhood streets are now absorbing cut-through traffic that was meant to be on the main roads, resulting in safety and quality-of-life concerns.

Speaking of quality-of-life; more and more noise from traffic, horn-blasting by stressed-out drivers, increased ambulances and fire trucks sirens responding to emergencies, racing noisy motorcycles, airplanes, gardeners' excessively noisy equipment, etc., are a cause for concern to our health as reported in a number of peer-reviewed scientific studies. We can do better.

Please give serious thought to getting involved by participating in efforts to improve our neighborhood.

Feel free to reach out to me via email or telephone.

Martin Rubin - martinrubin@earthlink.net - (310) 479.2529

I wish everyone a great Thanksgiving.

More on the proposed development at 11671-11677 W. National Blvd.





MVCC PLUM Committee Policy Motion

presented by Zone 2 Director Damien Newton (amended by Martin Rubin, NWNA President)

Whereas, the proposed 4 story mixed use building at 11671-11677 National Blvd., consisting of 46 apartment units with office and retail spaces over 2 levels of subterranean parking is not sensitive to, and compatible in height with the existing structures, and

Whereas, the developer has avoided outreach to the surrounding community, the North Westdale Neighborhood Association, and the Mar Vista Community Council, with only notice of proposed demolition mailed to the neighbors bordering the proposed development property, and

Whereas, without a review process, it appears unlikely that this proposed project will respect the character of the Colonial Corners' existing buildings and the neighborhood, and

Whereas, the development team is planning to demolish the existing structure as soon as final permitting is completed, perhaps as soon as December.

Therefore let it be resolved that: The Mar Vista Community Council opposes this project and urges a halt to all permitting until a public process that includes the Mar Vista Community Council and the North Westdale Neighborhood Association can be completed.

Be it further resolved that: The Mar Vista Community Council asks that Councilmember Mike Bonin encourage the developer to

commence a public process with the community.

NWNA OFFICERS

Martin Rubin, President (310) 479-2529 / martinrubin@earthlink.net

> Virginia Ernst, Vice President Joan Winters, Secretary Matthew Roethle, Treasurer

Web Master - Andrew Parke Newsletter Editor - Martin Rubin Public Relations - Tiffany Allegretti

Next NWNA Meeting - January 25, 2018

MVCC AIRPORT COMMITTEE

First Saturday of each month at 6 PM at Saint Andrew's http://www.marvista.org/airport-committee.php

NWNA Newsletter Submissions

December Newsletter Deadline: November 22

Call: 310.479.2529 or email: martinrubin@earthlink.net

Called to order: 7:00 PM - Attendance about 45 Approval of June 28, 2017 Meeting Minutes - passed Welcoming by NWNA president Martin Rubin

October 25 NWNA Meeting Minutes By Joan Winters, NWNA Secretary Guest Speaker: Adrian Acosta, SLO, LAPD - Officer Acosta

spoke about crime in our area and brought crime maps comparing crimes, so far, from last year to this year. He mentioned that burglaries in our area are up 3, robberies down 2, assaults and violent crimes are down, thefts are mostly packages and bicycles. He noted that some criminals return to a crime area because they feel comfortable there. There was a Q and A session; neighbors brought up Neighborhood Watch signs as well as the possibility of having speed bumps installed, among other concerns. Officer Acosta mentioned that we can schedule another neighborhood walking tour for a block or two, as he did last year. Also brought up was the alley in the 2700 block between Barrington and Barry Avenues, and that it needs to be cleaned up because it is conducive to criminal activities, partly due to overgrown vegetation such as shrubbery and trees from backyards encroaching into the alley, as well as litter and debris accumulating there which also blocks views down the alley.

Len Nguyen, Field Deputy for Councilmember Mike Bonin started off awarding the four elected officers with Certificates of Appreciation, as well as our webmaster Andrew Parke. Len brought up the proposed National Boulevard project and that he would be meeting with the architect and that we should mail our concerns to him. Zoning questions, as well as the "By Right" explanation also were discussed.

Damien Newton, MVCC Zone 2 director (North Westdale), and the co-chair of the MVCC Planning and Land Use Management Committee (PLUM), spoke briefly about his MVCC draft for the National Boulevard project, and gave the time and date for the PLUM committee meeting. He also spoke about the Richland Elementary School and the LAUSD enrollment procedures. President's report and SM airport report: Martin mentioned our very successful 4th Annual Fall Block Party, and the certificate awarded to the Neighborhood Association from Congresswoman Karen Bass for the party, which he accepted on behalf of the Association. He also announced the November 4th MVCC Airport Committee meeting, that he co-chairs, would be held at St. Andrew's. He brought up the SMO runway shortening that is in process, and that the City of Santa Monica has never seriously addressed jet emissions. He also spoke about our Congresswoman holding several town hall meetings regarding Quiet Skies and LAX, and mentioned that he represents our area on the LAX Community Noise Roundtable.

Adjournment: 8:10 PM, followed by Pastor Caleb's wine & cheese gathering focusing on the Church and community relations.

NORTH WESTDALE CRIMES - SEPTEMBER 18 to OCTOBER 15, 2017

Compiled by Martin Rubin from: maps.latimes.com/neighborhoods/neighborhood/sawtelle/crime/ Crime, Location, Date and Time (Address information is generalized by block to help ensure privacy is protected.)

- 1. Theft-National/Sawtelle Sept. 25, noon
- 2. Theft-11500 Richland Sept. 28, 8 am
- 3. Theft from vehicle-11300 National Sept. 28, noon
- 4. Theft-12100 National Oct. 6, 3:30 pm

Our Pacific Area Senior Lead Officer:

Adrian D. Acosta

37285@lapd.online 310.622.3973

Every year the issue of package theft seems to get bigger and bigger. As we enter the Holiday Season a reminder to everyone of some very basic tips:

- 1. Require a signature for your delivered packages
- 2. Have packages shipped to an alternate location neighbor or place of business
- 3.If using Amazon consider using an alternate shipping location such as a locker at 7-11 or the newly installed lockers at Whole Foods.

To Place An Ad:

call: (310) 479-2529 or email:

martinrubin@earthlink.net

December Newsletter

<u>Deadline:</u>

November 22

NWNA Survey

What Issues Concern You?

Email your issues to: martinrubin@earthlink.net

TRAFFIC ?
AIRPORT ?
CRIME ?
OTHER ?

Let us know what <u>your</u> concerns are. 310-397-9493

310-837-9813

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Happy Thanksgiving